

SOUTH MANCHESTER HOUSING MARKET RENEWAL ACTIVITIES

HMR investment in the South Manchester area has concentrated on the following areas and interventions:

Moss Side Major Intervention Area

The Moss Side area has been identified as an area of major intervention due to the opportunity provided by the redevelopment of the former Maine Road stadium to diversify housing choice in the area.

HMR investment has been used to support site assembly activity surrounding the former stadium, to facilitate the redevelopment proposals being brought forward by Lowry Homes for approximately 400 new homes.

Linked to these redevelopment plans HMR has also been used to bring forward a programme of external improvements to existing properties, boundary treatments and public realm works to “The Avenues”, Lloyd Street South and Great Western Street.

These works not only complement planned activity at Maine Road but also the redevelopment of the former Broadfield Road Baths site by Mosscafe Housing Association, where 57 new homes have been provided.

Longsight / Levenshulme

The HMR programme in these areas has sought to build upon the success of works commenced during the A6 Stockport Road Corridor Regeneration Initiative.

Activity in Longsight has been focused on the Northmoor regeneration area, which experienced a decline in housing demand in the mid 1990's. The area is a declared 'Homezone' with a range of inter-related works. Site assembly activity (funded through a mixture of HMR, English Partnerships, Housing Corporation and City Council resources) has involved the selective acquisition and demolition of a relatively small number of properties to allow for the building of a range of larger family homes.

Associated works have included traffic management, environmental improvements, planting of trees and the creation of open and defensible space (through a programme of alleygating). HMR has also supported the funding of Neighbourhood wardens to help increase feelings of safety in the neighbourhood and reduce crime. The area was selected as one of four finalists in the Deputy Prime Minister's Sustainable Communities Awards in 2003.

Activity in Levenshulme has similarly concentrated on a package of integrated home improvement, public realm and alleygating activities to increase the attractiveness of the area, for example along Stockport Road and areas immediately adjacent, e.g. surrounding Crowcroft Park along Matthews Lane, together with Cromwell Grove and Albert Road.